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'Start The F Up' by Rajive Dhavan

If marriage is an Institution, entrepreneurship is a University ...

STARTUP ZONE

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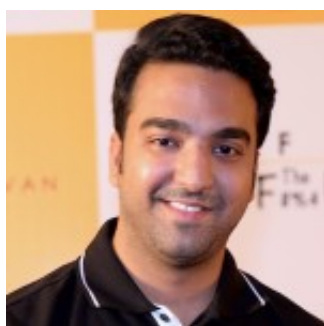


Rajive Dhavan launched his Book 'Start the F Up' at The

NAVIGATION

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sized companies. Having started nearly three business ventures which have seen ups and downs in terms of Finance and Management, this book by Rajive is an hands on experience book which gives an insight to many unanswered questions and doubts that linger in young minds when they think of plunging into entrepreneur ventures.



*If marriage is an
Institution, entrepreneurship
is a University..Rajive
Dhavan*

This plunge into business ventures with tremendous passion to succeed is like taking a plunge into the 'Deep Seas' without even imagining the consequences of the same. It could be like a lottery and a failed venture could not only be a financial drain but an emotional setback of failure, which could result in a permanent depressed state of mind. Rajive has given

many wonderful tips for the upcoming Startups and young minds in terms of the art of communication, diversification,delegation,perfection,hardwork,instinct,ethics,law of reaction,luck,branding,teamwork and so on.

A MUST READ FOR ALL THE YOUNG STARTUP'S. Available at Partridge India : orders.india@partridgepublishing.com or +91 8001006262

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