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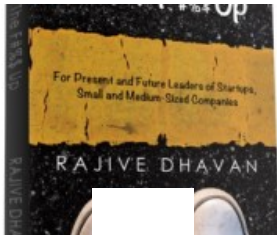
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STFU –START THE F UP FOR PRESENT AND FUTURE LEADERS OF STARTUPS, SMALL AND MEDIUM-SIZED COMPANIES @RAJIVEDHAVAN



AUTHOR: KRIS BARNES // CAT

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15 OCT The start-up culture in the world has grown by leaps and bounds in the last few years. The ecosystem is bustling with ideas, pitches, funding, and more. Start-ups have suddenly become a rage all over.

Serial entrepreneur and author Rajive Dhavan is among those risk-takers who entered the start-up world at the age of 22, with as little as Rs. 40,000. All he had was an idea that he believed in. During his journey, he challenged the status quo, witnessed success, embraced failure and showcased exponential growth.

Incidentally, Dhavan has founded three separate companies so far.

In STFU—Start The F Up, Rajive shares some basic ideologies he developed through the initial phase as an entrepreneur. Dhavan has drawn his perspective from the fundamentals of business and management, self-belief, and real-world experiences and failures. Geared toward present and future leaders of start-ups and small and medium-sized companies, he offers a new way of looking at things with an honest, unusual and a broader perspective—a perspective that has lived deep inside you but hasn't come to the surface.

STFU—Start The F Up focuses on inspiring you to look for solutions yourself. It is about empowering you to make the right decision. And to do that, you'll need to depend heavily on that one person who'll always come to your rescue—you. Yes. Nothing helps you... like you.



Rajive Dhavan earned a bachelor's degree in mass communication with an emphasis on journalism. He is a serial entrepreneur and writer.

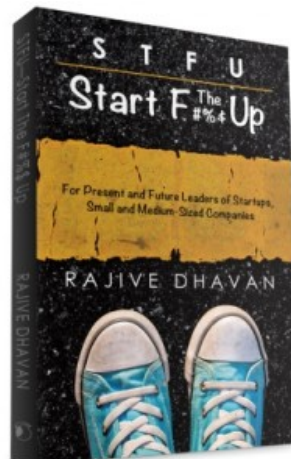
Dhavan has founded three different ventures: What's in a Name Creatives, Namesake Productions, and Just Flaunt. He enjoys films, digital marketing, photography, cooking, and music.

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an honest review.

If you would like a copy of 'STFU' to read, review or feature, please contact [Kris Barnes](#) of [Authoramp](#). Rajive is also available for interviews and guest blogging

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