

02 leisure htcity

picking order Get your list of what to **READ, LISTEN** and **WATCH** from the proven experts in the field

READ *The beauty of Zero To One lies in its simplicity*
READ Rajive Dhawan, author, STFU

LISTEN *3 sly full of stars has a great positive vibe*
LISTEN Aaron Fernandes, guitarist and vocalist

WATCH *RRR is arguably one of the best thrillers ever*
WATCH Mahil Vij, actor

the crossword

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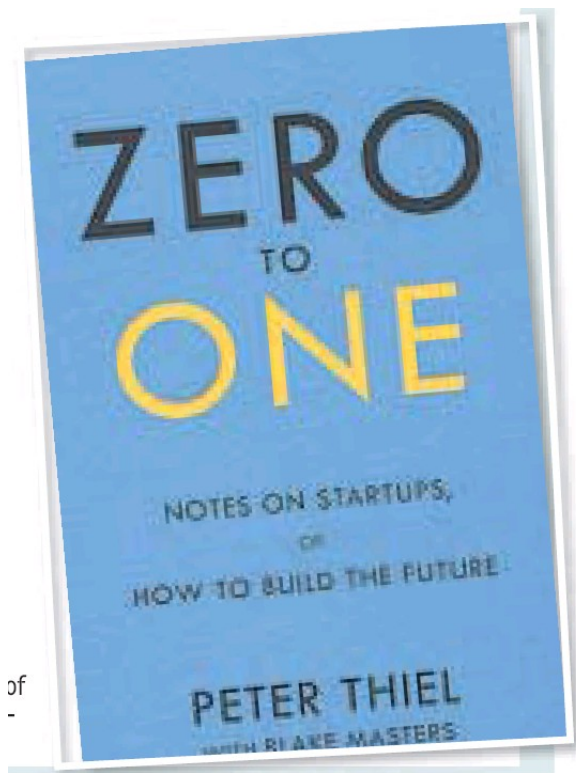
Hindustan Times (Lucknow) | Mon, 01 Feb 2016

— Collin Rodrigues

‘The beauty of Zero To One lies in its simplicity’

READ Rajive Dhawan, author, STFU

Do Nothing!



J Keith Murnighan

What I really like about this book, which is based on entrepreneurship and management, is the author's style of writing. It's simple, creative and highly impactful. Also, the range of topics that it covers is another highlight.

Corporate Chanakya

Radhakrishnan Pillai

This book is a salute to the greatest and oldest take on subjects like entrepreneurship, management, and their relevance today. The author has taken Chanakya's quotes, and translated and defined them to seamlessly fit today's times. The writing is slightly complex sometimes, but it's certainly worth a read.

Zero To One

Peter Thiel

The beauty of this book lies in its simplicity. From how to scale up one's business to understanding globalisation, it covers quite a few subjects effectively. And the theory of why every business should start from a small market gives quite a few key takeaways to start-up leaders. The book is crisp, and doesn't beat around the bush.

I Is For Influence

Rob Yeung

This book is about striking the right chords and building the right associations. Such books always come in handy. It smartly covers subjects like negotiation, body language, psychology

and influence.

The Lean Startup

Eric Ries

This book is for every leader out there, irrespective of the size of the company he or she is heading or intends to head. The content is strong and relevant. The writing might seem a little dry for those who are not used to business books. But it certainly packs a punch.

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